

Dear Members of the Board,

Thank you for taking the time to review this request. I am formally submitting a request for an advisory opinion concerning the propriety of me writing, self-publishing, and distributing my children's book entitled "Madam Mayor". This is my second children's book. This book will allow children to follow the journey of Mayor Latoya Cantrell in a creative story about the city. The mayor has inspired me greatly and I would like to inspire young people to read so that they can meet their full potential.

The issue in review revolves around whether or not any ethics codes will be violated considering I am currently employed in the Mayor's Office of Neighborhood Engagement. My goal is to distribute 13,000 of these books free to students in grades K-3 as part of a larger literacy project. This number should cover most of the children in that group attending public school in the city. The plan is to take a leave of absence in order to promote and host a child literacy campaign.. Books will also be made available for sale on my website

I am in the process of raising the funds to print that many copies of my book. The fundraising donations for my book will go to a non-profit organization called BAMMcares. All of the funds from donations will go directly to the printing of the 13,000 books to be given away. The payment for the printing will be paid from BAMMcares using those funds. The plan is to have at least one fundraising event and also to crowdsource on social media. I would like to make sure that there are no restrictions regarding the fundraising that I should be aware of as well. The funds from website book purchases will be directed to my personal business called Dreambooks Publishing.

The agency I work for will not be involved in any way and will not be purchasing or distributing any of the books.

I wrote this book in 2019 over the course of many months in my extra time. The goal is to remove the financial barriers involved in reading and promote advocacy for raising the low child literacy rate which is hurting our youth. I did the same thing with my first book "There's A Creature In My Belly!" however I was not yet employed by the City Of New Orleans. At that time my goal was to give away 1,000 books, which I did achieve. I do not believe that this will conflict with any of my job duties with the Department of Neighborhood Engagement.

I had the pleasure of speaking with Mr. Gregory Thibideaux in regard to this situation. His advice indicated that as long as my agency was not being sold or buying my book, then I am not

prohibited from moving forward with the above plan that I have outlined. I really appreciate the time he spent speaking with me about this.

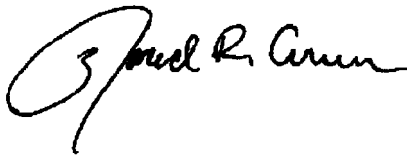
My questions are as follows:

1. Can I distribute 13,000 of my books to children in New Orleans for free?
2. Are there any ethics codes that would affect my leave of absence (assuming my employers approve) to do this literacy tour that involves the distribution of these books?
3. Is there anything my employer (the city and/or Mayor) should be aware of or concerned about involving ethics codes as it relates to this particular situation?
4. Would the Mayor's participation in any of the book events (including fundraising specifically for the purpose of funding free books, public advocacy around childhood literacy, or person to person giveaways) violate any ethics codes.
5. Can I, as a city employee, benefit financially from the sales of my book?
6. Are there ethics restrictions on what people or entities can participate in the fundraising for this series of events and actions around encouraging reading amongst the youngest of readers in this city?
7. If approved, are there any actions or matters that would not be allowed in the future as a city employee?

Again, thank you so much for your time reviewing this situation. Please feel free to contact me if you have any further questions at (504) 458-3217. There is more information available at my website <https://www.jaredthedreamer.com>

Sincerely,

Jared R. Green

A handwritten signature in black ink, appearing to read "Jared R. Green", with a large, stylized initial "J" that loops around the first part of the name.

Recipient Information
To: Louisiana Board of Ethics
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Sent on: Thursday, May 27 2021 at 3:26 PM EDT

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Please find attached letter request for an advisory opinion from Jared Green.

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